27th Annual Virginia Association for Biological Farming Conference

Call for Sponsorships

January 8-10, 2027
Hotel Roanoke,
Roanoke, Virginia

New this year, more opportunities to network with conference attendees

400 + Attendees

Over 75% of our attendees are actively growing biologically

4,500+ email subscribers

7,200+ social media followers

VABF
Virginia Association for Biological Farming

www.vabf.org

A note from our Board President

To our Partners,

On behalf of the Board of Directors, and every farmer, educator, and attendee who walks through our doors each year, thank you. Your generosity is woven into everything this conference is. Without partners like you, this gathering simply wouldn't exist, and we never take that for granted.

As you review this year's sponsorship prospectus, you may notice some changes from years past. In today's ever-changing economic landscape, we are taking a thoughtful look at how we structure our conference offerings to ensure the long-term success and financial sustainability of both the conference and our organization. The adjustments reflected in this year's prospectus are part of that effort, and they are designed with our mission's future in mind.

At the same time, we've listened to what matters most to our partners, and this year we've expanded the networking opportunities available to you. Conference setup will begin on Friday afternoon, and we'll kick the weekend off with a welcome reception Friday evening, giving sponsors an early opportunity to connect with attendees in a relaxed setting.

We've also rethought our programming. Rather than hosting a keynote speaker during meals, we're reserving that time for networking at the tables. We warmly encourage sponsors to sit, mingle, and connect directly with attendees over the meal, a chance for real conversation that a keynote address doesn't allow.

We're genuinely excited about these changes, and even more excited about walking into another year of this work with you by our side. Thank you, from all of us, for believing in Virginia's biological farming community and for helping us grow it season after season. We can't wait to see you in 2027.

With heartfelt gratitude,

Kelly Parker,
President, Board of Directors
Virginia Association for Biological Farming



Sponsorship Prospectus

	Welcome Reception Sponsor (1)	Harvester (4)	Sustainer	Pollinator	Seedling
Sponsorship price	$15,000	$10,000	$5,000	$3,000	$1,200
Welcome reception speaking opportunity	X				
Breakfast/Lunch speaking opportunity		X			
Exhibitor Booth	Double	Double	Single	Single	Single
Conference Registrations	5	4	3	2	1
Logo + description on website	X	X			
Logo on website + digital newsletters	X	X	X	X	X
Ad size in conference packet	Full Page	Full Page	Half Page	Quarter Page	
Logo In conference packet	X	X	X	X	X
Customizable social post	2	1			

Additional Information

EXHIBIT TABLE SET UP

Setup will be from 2-4pm on Friday, January 8th. The table includes a draped 6' table, two chairs and free wi-fi. Electricity available upon request.

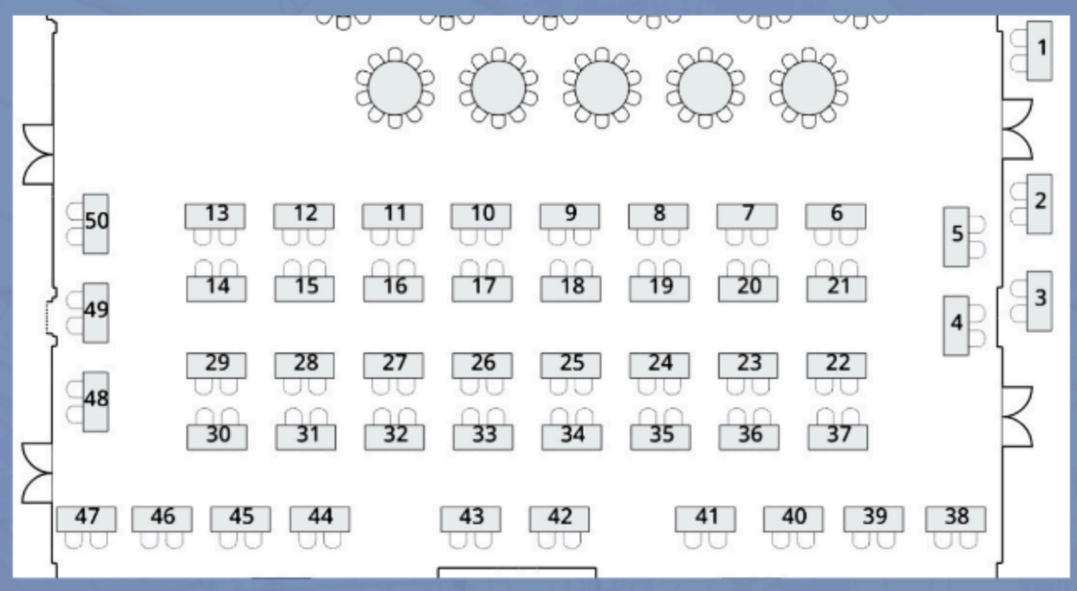
LAYOUT

All exhibitors will be centralized in the Roanoke Ballroom and at the entry doors. Top level sponsors will be provided premier locations.

CONFERENCE REGISTRATION

Access to Conference sessions, tradeshow, farm-to-table meals and networking activities. Not going to use all avaialble registrations? Donate them to our scholarship fund!

TRADESHOW DIAGRAM



We also offer an
Exhibitor Only Option
for $650
(Includes 1 table, 1 registration & logo in conference packet)

Contact Emily Hutchins to secure your sponsorship
Emily.Hutchins@vabf.org

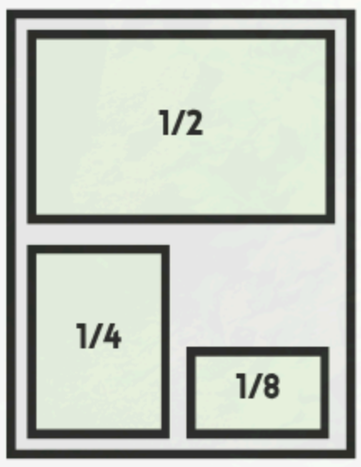
www.vabf.org

Printed Program Advertising

AVAILABLE A LA CARTE

If you can't join us in person, promote your company in our conference program!

FORMAT GUIDE



Program Ad Page Size	Dimensions for Print	Price a la carte
Full Page	7.5″w x 10″h	$675
Half Page	7.5″w x 4.75″h	$425
Quarter Page	3.5″w x 4.75″h	$325
Eighth Page	3.5" w x 2.25" h	$200

Ad Specifications:

- .jpg or .png accepted; 300 DPI in color

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