



26th Annual

# Virginia Biological Farming Conference

Sowing Seeds, Growing Change

Conference Dates

JANUARY 9TH-11TH, 2026

Location

HOTEL ROANOKE

ROANOKE, VA

## SPONSOR & EXHIBITOR INFORMATION

### REACH

+500 Average Attendees  
+4,500 Newsletter subscribers  
+4,600 followers on Facebook  
+2,400 followers on Instagram

**Over 75% of our Conference  
Attendees are actively  
growing / grazing  
biologically.**

"The VABF conference brings the best of the state and the region together to learn, celebrate, and improve biological and organic farming and gardening in Virginia. **Everyone serious about biological growing** should make it a point to be there!"

-Janet Aardema,  
Broadfork Farm

### EXPECTED ATTENDANCE

**500+**

**FARMERS, GARDENERS,  
GRAZERS, & BIOLOGICAL  
FARMING SUPPORTERS**

### 3 DAYS

DEDICATED TO  
BIOLOGICAL FARMING

WORKSHOPS • KEYNOTES  
PRE-CONFERENCE EVENTS  
FARM TOURS • NETWORKING  
BUSINESS TRADESHOW  
TASTE OF VIRGINIA  
LOCAL MEALS

### Biological Farming

Sustainable · Holistic  
Regenerative · Integrated  
Dedicated to Soil Health

"If you're trying to target small or beginning farmers in Virginia, there's no better place to reach so many in such a short period of time than the VABF conference."

-Michelle Olgers, Director of  
Marketing & Communications,  
VSU College of Agriculture/  
Virginia Cooperative  
Extension

"What an amazing and inspiring conference! I was so elated to see so many women and people of color represented as presenters and keynote speakers."

- Jennifer Evans,  
2023 Attendee

"VABF is a wonderful event for **connecting farmers, gardeners, home-steaders and local food advocates across the state** to further the adoption and success of biological food production practices and techniques, and helps strengthen Virginia's food economy and a vibrant ecology."

- Mark Angelini,  
Mountain Run Permaculture



**VABF**

Virginia Association for Biological Farming

VABF's mission is to educate about, advocate for, and promote organic and biological farming and gardening.

501(C)(3) EIN 541417875

VABF.ORG

# JOIN US IN CELEBRATION OF THE 26TH ANNUAL VIRGINIA BIOLOGICAL FARMING CONFERENCE!

**Thank you to all the farms, organizations, and people** who have made this Conference successful, year after year, by showing up to participate and build this amazing community of farmers, gardeners, educators, industry professionals, and advocates of biological agriculture!

**We have sponsorship and brand recognition opportunities available for every level**, ranging between our Guardian Presenting Sponsor level and the Seedling level, with other unique opportunities like our Taste of Virginia Expo & Social Sponsor, and the Youth Program Sponsor. We've heavily increased sponsor benefits in each level, offering layered promotional advantages in person, print, and digital.

**By becoming a sponsor of the Virginia Biological Farming Conference**, your company receives digital promotion through our website, social media, newsletters, and conference announcements as well as print recognition in our full-color conference program, event signage, and/or conference swag.

**Sponsors have opportunities to interact with attendees each day.** Attendees visit the Tradeshow during and between sessions to learn about your products and buy from your booth. This is an exceptional opportunity to connect with people who are passionate about biological, regenerative, organic, & sustainable agriculture.

**Join us as a Sponsor!**

[VABF.ORG/CONFERENCE/SPONSOR-AND-EXHIBITOR-OPPORTUNITIES/](http://VABF.ORG/CONFERENCE/SPONSOR-AND-EXHIBITOR-OPPORTUNITIES/)

**CONTACT US WITH QUESTIONS OR TO DISCUSS  
ANNUAL, CONFERENCE, & CUSTOM SPONSOR PACKAGES**

**[Coordinator@VABF.org](mailto:Coordinator@VABF.org)**

Note: We are dedicated to our mission of educating about, advocating for, and promoting organic and biological farming and gardening, and are seeking sponsors whose company values and products are compatible. All sponsors will be reviewed to ensure compatibility. If we have questions or concerns we will be in contact after your application processes.

## Sponsorship Highlights

### TRADESHOW

**Included in all sponsorship levels!**

#### SETUP

Setup includes a draped 6' table, two chairs and free wi-fi. Electricity available upon request.

#### LAYOUT

All exhibitors will be centralized in the Roanoke Ballroom and at the entry doors. Top level sponsors will be provided premier locations.

#### TRADESHOW DIAGRAM



### VABF BUSINESS MEMBERSHIP

**Seedling to Guardian Levels · \$200 Value**

Access to membership portal with website listing of your company name, logo, & business information including 3 contacts. Free listings of classifieds, job opportunities and events.

### CONFERENCE REGISTRATION

**included in all sponsorship levels**

Access to Conference sessions, tradeshow, farm-to-table meals and networking activities.

Donate extra registrations to the Scholarship Fund!

SPONSORSHIP BENEFITS	GUARDIAN \$20,000	REGENERATOR \$15,000	HARVESTER \$10,000	SUSTAINER \$5,000	POLLINATOR \$3,000	SEEDLING \$1,500	YOUTH PROGRAM \$3,000	EXHIBITOR \$450
TRADESHOW EXHIBITOR SPACE	✓ Triple Booth Space	✓ Triple Booth Space	✓ Double Booth Space	✓ Double Booth Space	✓ Double Booth Space	✓ Single Booth Space	✓ Single Booth Space	✓ Single Booth Space
CONFERENCE REGISTRATIONS	8	8	8	4	4	2	0	1
WEBSITE LISTING	Linked logo, business description, and social handles on Homepage & Conference Page	Linked logo, business description, and social handles on Homepage & Conference Page	Linked logo on Homepage & Conference Page	Linked logo on Conference Page	Linked logo on Conference Page	Linked logo on Conference Page	Linked logo on Conference Page	Business Name on Conference Page
PRINTED PROMOTION	Full Page Ad, logo on Sponsor Thank You Page, branded canvas registration bags, customized stickers in swag bag	Full Page Ad, logo on Sponsor Thank You Page, branded lanyards, customized stickers in swag bag	Full Page Ad, logo on Sponsor Thank You Page, customized stickers in swag bag	Full Page Ad, logo on Sponsor Thank You Page, branded hotel key cards customized stickers in swag bag	Half Page Ad & Logo on Sponsor Thank You Page	Quarter Page Ad & Logo on Sponsor Thank You Page	Logo on Sponsor Thank You Page	Company Name listed as exhibitor
SOCIAL MEDIA TOOLKIT	Personalized	Personalized	Personalized	Personalized	Personalized	Personalized	Personalized	
DIGITAL PROMOTION	Monthly social media posts, logo featured in ballroom	Monthly social media posts, logo featured in ballroom	5 social media posts, logo featured in ballroom	4 social media posts, logo featured in ballroom	3 social media posts, logo featured in ballroom	2 social media posts, logo featured in ballroom	2 social media posts, logo featured in ballroom	Group Post
VABF BUSINESS MEMBERSHIP	✓	✓	✓	✓	✓	✓	<div>NON-PROFIT EXHIBITOR DISCOUNT</div> Tradeshow exhibitor rate is \$395 for non-profit organizations.	
DIGITAL NEWSLETTER RECOGNITION	Introductory write-up, linked logo & description on all Conference & Monthly VABF newsletters	Linked Logo & description on all Conference & Monthly VABF newsletters	Linked Logo & description on all Conference newsletters	Linked Logo on all Conference newsletters	Logo on all Conference newsletters	Logo on all Conference newsletters		
VERBAL PODIUM RECOGNITION	✓	✓	✓	✓	<div>AD SPACE AVAILABLE FOR PURCHASE</div> See A-La-Carte options for purchasing ad space in the event program. Full, half, quarter, and eighth page options available.		<div>MEDIA SPONSORS</div> Does your business or association also need promotion? In-kind trades available in exchange for print, web, newsletter, or radio advertising opportunities. Contact for more details!	
RESERVED VIP DINING TABLES	2 Tables	2 Tables	1 Table	1 Table				
PODIUM ADDRESS	10 minutes	5 minutes	-	-				
PRESENTING SPONSOR CREDIT	✓	-	-	-				



# A LA CARTE SPONSORSHIP OPPORTUNITIES & KEY HIGHLIGHTS

## TASTE OF VIRGINIA EXPO & MARKET SPONSOR \$1,500

This unique event draws both Conference attendees and the general public for a celebration of local food, crafts & libations!

- Listed as Presenting Sponsor on Taste of Virginia highlight in our printed program (full page), as well as on VABF website & social media.
- Your banner or signage displayed at the event.

## HOTEL KEYS

Seize the opportunity to put your brand in the hands of attendees:

- Logo on all hotel guest keys (100-300 key cards printed per hotel)
- Available at the Harvester sponsor level

**Option expires December 5**

## REGISTRATION SWAG

Make a lasting impression that reaches every attendee with 2026 conference swag:

- 500 organic cotton canvas bags with VABF Annual Conference design and your company name/logo
- 500 branded lanyards
- Customized stickers with your brand
- Options available to select sponsors

**Option expires December 5**

## COFFEE BREAKS

Coffee service keeps attendees moving and is a great way to showcase your company!

- Signage with logo at coffee service
- Available at the Sustainer sponsor level

**Option expires December 15**

## FARMER SCHOLARSHIP \$420

Sponsor the full registration of a farmer seeking financial aid for the conference.

- Printed program and website recognition of your contribution to the conference scholarship fund.

Deadline January 1

## YOUTH PROGRAM SPONSOR \$3,000

Empower the next generation of farmers while making the Youth Program activities more affordable for families. Fund staff, supplies and partial scholarships for youth participants.

- Recognized and listed as Program Sponsor on all materials & media promotions.
- Signage displayed and half-page ad in printed program.

## DEMONSTRATION ADD-ON \$300

**Available for Seedling sponsor level and above as an add-on:**

- 45-minute demonstration in the Crystal Ballroom on Sunday.
- Business name & presentation description listed in printed program as a new feature of the Conference.
- Contact VABF for more details.

## VALUE ADDS

Each sponsor level comes with various elements of added value:

- Conference tickets
- VIP tables during meals
- VABF membership
- Prominent exhibitor space
- Podium recognition
- Special invitations

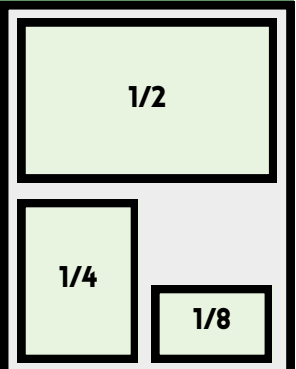
## Printed Program Advertising AVAILABLE A LA CARTE

If you can't join us in person, promote your company in our conference program!

### Ad Specifications:

- .jpg or .png accepted
- 300 DPI in color

**PROGRAM AD  
DEADLINE:  
DEC 9TH**

Format Guide	Program Ad Page Size	Dimensions for Print	Price a la carte	Included in Sponsorship Level
	Full Page	7.5"w x 10"h	\$675	Harvester & above
	Half Page	7.5"w x 4.75"h	\$425	Sustainer, Pollinator & Youth Program
	Quarter Page	3.5"w x 4.75"h	\$300	Seedling
	Eighth Page	3.5" w x 2.25" h	\$175	-

