



26th Annual

Virginia Biological Farming Conference

Sowing Seeds, Growing Change

Conference Dates

JANUARY 9TH-11TH, 2026

Location

HOTEL ROANOKE

ROANOKE, VA

SPONSOR & EXHIBITOR INFORMATION

REACH

+500 Average Attendees
+4,500 Newsletter subscribers
+4,600 followers on Facebook
+2,400 followers on Instagram

**Over 75% of our Conference
Attendees are actively
growing / grazing
biologically.**

EXPECTED ATTENDANCE

500+

**FARMERS, GARDENERS,
GRAZERS, & BIOLOGICAL
FARMING SUPPORTERS**

3 DAYS

**DEDICATED TO
BIOLOGICAL FARMING**

WORKSHOPS • KEYNOTES
PRE-CONFERENCE EVENTS
FARM TOURS • NETWORKING
BUSINESS TRADESHOW
TASTE OF VIRGINIA
LOCAL MEALS

Biological Farming

Sustainable · Holistic
Regenerative · Integrated
Dedicated to Soil Health

**"If you're trying
to target small or
beginning farmers in
Virginia, there's no better
place to reach so many in such
a short period of time than
the VABF conference."**

-Michelle Olgers, Director of
Marketing & Communications,
VSU College of Agriculture/
Virginia Cooperative
Extension

**"What an amazing and inspiring
conference! I was so elated to see so
many women and people of color
represented as presenters and keynote
speakers."**

- Jennifer Evans,
2023 Attendee

**"VABF is a wonderful
event for **connecting**
farmers, gardeners, home-
steads and local food advocates
across the state to further the
adoption and success of biological
food production practices and
techniques, and helps strengthen
Virginia's food economy and a
vibrant ecology."**

- Mark Angelini,
Mountain Run Permaculture



VABF

Virginia Association for Biological Farming

VABF's mission is to educate about, advocate
for, and promote organic and biological
farming and gardening.

501(C)(3) EIN 541417875

VABF.ORG

**"The VABF
conference brings
the best of the state
and the region
together to learn,
celebrate, and improve
biological and organic farming
and gardening in Virginia.**

**Everyone
serious about biological
growing should make
it a point to be there!"**

-Janet Aardema,
Broadfork Farm

JOIN US IN CELEBRATION OF THE 26TH ANNUAL VIRGINIA BIOLOGICAL FARMING CONFERENCE!

Thank you to all the farms, organizations, and people who have made this Conference successful, year after year, by showing up to participate and build this amazing community of farmers, gardeners, educators, industry professionals, and advocates of biological agriculture!

We have more sponsorship opportunities available than ever before, including our Guardian Presenting Sponsor level and new opportunities like our Taste of Virginia Expo & Social Sponsor, Tote Bag Sponsor, Youth Program Sponsor & Regional Networking Sponsor. We've also increased sponsor benefits in each level.

By becoming a sponsor of the Virginia Biological Farming Conference, your company receives web recognition through our extensive promotional period on our website, social media, and e-newsletters, as well as print recognition in our full-color conference program.

Sponsors have opportunities to interact with attendees all day on Saturday and Sunday. Attendees visit the Tradeshow during and between sessions to learn about your products and buy from your booth. This is an exceptional opportunity to connect with people who are passionate about biological, regenerative, organic, & sustainable agriculture.

Join us as a Sponsor!

VABF.ORG/SPONSORS-EXHIBITORS

**CONTACT US WITH QUESTIONS OR TO DISCUSS
ANNUAL, CONFERENCE, & CUSTOM SPONSOR PACKAGES**

Lindsay Johnson, Conference Manager, coordinator@vabf.org 540-974-5767

Note: We are dedicated to our mission of educating about, advocating for, and promoting organic and biological farming and gardening, and are seeking sponsors whose company values and products are compatible. All sponsors will be reviewed to ensure compatibility. If we have questions or concerns we will be in contact after your application processes.

Sponsorship Highlights

TRADESHOW

Included in all sponsorship levels!

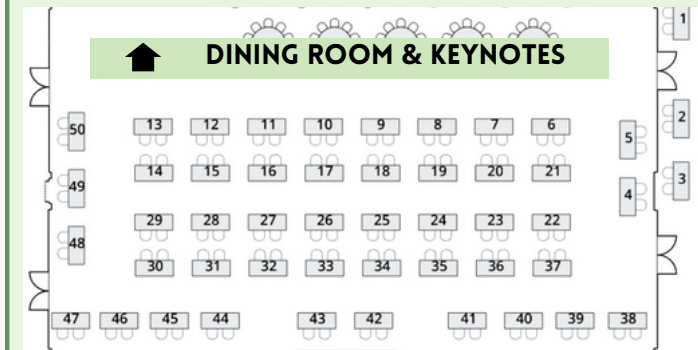
SETUP

Setup includes a draped 6' table, two chairs and free wi-fi. Electricity available upon request.

LAYOUT

All exhibitors will be centralized in the Roanoke Ballroom and at the entry doors. Top level sponsors will be provided premier locations.

TRADESHOW DIAGRAM



VABF BUSINESS MEMBERSHIP

Cultivator to Guardian Levels · \$200 Value
















Access to membership portal with website listing of your company name, logo, & business information including 3 contacts. Free listings of classifieds, job opportunities and events.

CONFERENCE REGISTRATION

Included in all sponsorship levels

Access to Conference sessions, tradeshow, local-food meals, and our networking social.

Donate extra registrations to the Scholarship Fund!

SPONSORSHIP BENEFITS	GUARDIAN \$20,000	REGENERATOR \$15,000	HARVESTER \$10,000	SUSTAINER \$5,000	POLLINATOR \$3,000	CULTIVATOR \$1,500	SEEDLING \$850	EXHIBITOR \$450
TRADESHOW EXHIBITOR SPACE	✔ Triple Booth Space	✔ Triple Booth Space	✔ Double Booth Space	✔ Double Booth Space	✔ Double Booth Space	✔ Single Booth Space	✔ Single Booth Space	✔ Single Booth Space
CONFERENCE REGISTRATIONS	15	10	8	5	4	3	2	1
WEBSITE LISTING	Linked logo, business name & description, website, and social handles on Homepage & Conference Page 	Linked logo, business name & description, website, and social handles on Homepage & Conference Page 	Linked logo & business name & description on Homepage & Conference Page 	Linked logo & business name & description on Homepage & Conference Page 	Linked logo on Homepage & Conference Page & Business Name Listed 	Linked logo on Homepage & Conference Page & Business Name Listed 	Linked logo on Conference Page & Business Name listed 	Business Name on Conference Page 
PRINTED PROGRAM	Full Page Ad on Inside Back Cover & most prominent logo in Sponsor Thank You	Full Page Ad & prominent logo in Sponsor Thank You	Full Page Ad & prominent logo in Sponsor Thank You	Full Page Ad & prominent logo in Sponsor Thank You	Half Page Ad & Logo in Sponsor Thank You	Quarter Page Ad & Logo in Sponsor Thank You	Logo in Sponsor Thank You	Company Name listed as exhibitor
SOCIAL MEDIA TOOLKIT	Personalized	Personalized	Personalized	Personalized	Personalized	Personalized	✔	✔
SOCIAL MEDIA SHOUTOUTS	12+ Monthly posts + Conference posts	12+ Monthly posts + Conference posts	5	4	3	2	1	Group Post
VABF BUSINESS MEMBERSHIP	✔	✔	✔	✔	✔	✔	<div>NON-PROFIT EXHIBITORS</div> <div>\$100 DISCOUNT</div> <div>Tradeshow exhibitor rate is \$350 for non-profit organizations</div>	
E-NEWSLETTER RECOGNITION	Introductory write-up, linked logo & description on all Conference & Monthly VABF E-newsletters 	Linked Logo & description on all Conference & Monthly VABF E-newsletters 	Linked Logo & description on all Conference E-newsletters 	Linked Logo on all Conference E-newsletters 	Logo on all Conference E-newsletters 	Logo on all Conference E-newsletters 		
LOGO SHARED AT MEMBER BUSINESS MEETING	✔	✔	✔	✔	✔	✔		
VERBAL PODIUM RECOGNITION	✔	✔	✔	✔	<div>MEDIA SPONSORS</div> <div>In-kind trades available in exchange for print, web, newsletter, or radio advertising opportunities.</div>			
SCHOLARSHIP CONTRIBUTION	3 Scholarships	2 Scholarships	1 Scholarship	<div>BENEFITS TIMELINE</div> <div> Full Year: July-July</div> <div> Conference season: Sign-up until Feb</div>				
PODIUM ADDRESS	10 minutes	5 minutes						
RESERVED DINING TABLES	3 Tables	2 Tables						
PRESENTING SPONSOR CREDIT	✔							

ADD-ON & A LA CARTE SPONSORSHIP OPPORTUNITIES

TASTE OF VIRGINIA EXPO & MARKET SPONSOR \$1,500

This unique event draws both Conference attendees and the general public for a celebration of local food, crafts & libations!

- Listed as Presenting Sponsor on Taste of Virginia highlight in our printed program (full page), as well as on VABF website & social media.
- Your banner or signage displayed at the event.

HOTEL KEY SPONSOR \$1,200

Take the opportunity to be in the hands of each conference attendee staying at the Hotel!

- Logo on all hotel guest keys (600 key cards printed).

Note: Send vector file logo by Nov 24th.

SCHOLARSHIP SPONSOR / ADD-ON \$400/SCHOLARSHIP

Sponsor the full registration of a farmer seeking financial aid for the conference.
Deadline Dec 26th

- 1 Scholarship funded in your company's name with printed program and website recognition of your contribution to the conference scholarship fund.

TOTE BAG SPONSOR \$5,000

Make a lasting impression with a bag that attendees bring home.

- 500 organic cotton canvas bags with VABF Annual Conference design and your company name/logo given to attendees for free.

Optional: Include your own promotional materials
Note: Art deadline Dec 1st.

DEMONSTRATION ADD-ON \$300 (4 available)

Available for Cultivator sponsor level and above as an add-on:

- 45 min demonstration in the Crystal Ballroom on Sunday.
- Business name & presentation description listed in printed program as a new feature of the Conference.

COFFEE BREAK SPONSOR \$500

Coffee service is always a popular gathering place - showcase your company!

- Signage with logo at each coffee service (am/pm)
- Eighth Page Ad in Printed Program.

Note: Art deadline Dec 9th

YOUTH PROGRAM SPONSOR \$3,000

Make the Youth Program more affordable for participants!

- Presenting Sponsor listed on all mentions of Youth Program, linked logo on webpage, & spoken acknowledgement.

REGIONAL NETWORKING SOCIAL SPONSOR \$5,000

Your support provides locally-sourced food for our networking social for farmers in VA!

- Listed as Presenting Sponsor on all mentions & media promotions.
- Your banner or signage displayed.

Printed Program Advertising

AVAILABLE A LA CARTE

Even if you can't join us in person, promote your company in our conference program!

Ad Specifications:

- .jpg or .png accepted
- 300 DPI in color

**PROGRAM AD
DEADLINE:
DEC 9TH**



Format Guide	Program Ad Page Size	Dimensions for Print	Price a la carte	Included in Sponsorship Level	Bonus: Website Listing
	Full Page	7.5"w x 10"h	\$675	Sustainer & above	Linked Logo
	Half Page	7.5"w x 4.75"h	\$425	Pollinator	Business Name
	Quarter Page	3.5"w x 4.75"h	\$300	Cultivator	Business Name
	Eighth Page	3.5" w x 2.25" h	\$175	Coffee Break	Business Name