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22nd Annual **Virginia** **Biological Farming** **Conference**

January 22-24, 2022

The Hotel Roanoke & Conference Center
Roanoke, Virginia

Sponsor & Exhibitor Information

Promote your products and services to Virginia's sustainable farm and food communities.

Show your support for Virginia's healthy farming landscapes and biologically grown food.

V A B F . o r g * c o o r d i n a t o r @ v a b f . o r g

The **22nd annual Virginia Biological Farming Conference** is the premier organic agricultural conference in Virginia and is the best place to show your commitment to sustainable agriculture and to promote your products, brand, and services.



Our event offers a large tradeshow to showcase your product or service and network with local farmers and eaters, while exercising support for sustainable agriculture in Virginia.

Sponsor and Exhibitor Benefits Package						
Sponsorship Level	Harvester	Sustainer	Pollinator	Cultivator	Seedling	Exhibitor
	\$10,000	\$5,000	\$2,500	\$1,000	\$550	\$200-\$300
Pre-Conference Recognition						
<i>1 Year VABF Membership</i>	✓	✓	✓	✓	—	—
<i>Website Listing</i>	<i>Linked logo on VABF home page & Conference page</i>	<i>Linked logo on VABF home page & Conference page</i>	<i>Linked logo on VABF home page & Conference page</i>	<i>Linked logo on VABF home page & Conference page</i>	<i>Name & Link</i>	<i>Name</i>
<i>Logo on Conference e-newsletters</i>	✓	✓	✓	—	—	—
<i>Social media Shout-outs</i>	4	3	2	1	—	—
Conference Recognition						
<i>Tradeshow Exhibitor Space</i>	✓	✓	✓	✓	✓	✓
<i>Conference Registrations, including meals</i>	6	5	4	3	2	1
<i>Conference Program Ad</i>	<i>Inside Back Cover</i>	<i>Full Page</i>	<i>Half Page</i>	<i>Quarter Page</i>	—	—
<i>Program Recognition</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Name</i>
<i>Podium Recognition</i>	✓	✓	—	—	—	—
<i>Logo featured on Sponsor slide during Membership Business Meeting</i>	✓	✓	✓	✓	—	—
<i>Presenting Sponsor in Promotions</i>	✓	—	—	—	—	—



By becoming a sponsor you'll gain exposure through print media, website presence, social media, newsletters and direct exposure at the Conference with an exhibitor booth.

The **22nd annual Virginia Biological Farming Conference** brings together farmers, gardeners, eaters, educators, industry professionals, and advocates of sustainable, regenerative, and organic agriculture. The three day Conference includes: **Pre-Conference intensive workshops**, 48 concurrent sessions of **workshops, presentations** and panel discussions, **50 tradeshow exhibitors**, **locally sourced** farm meals and **book sales** with author signings. Conference highlights include a **Youth Program**, a **Silent Auction** and networking opportunities including **regional meetings** and **fireside chats**, morning yoga for farmers, and the **Taste of Virginia Expo & Social**.

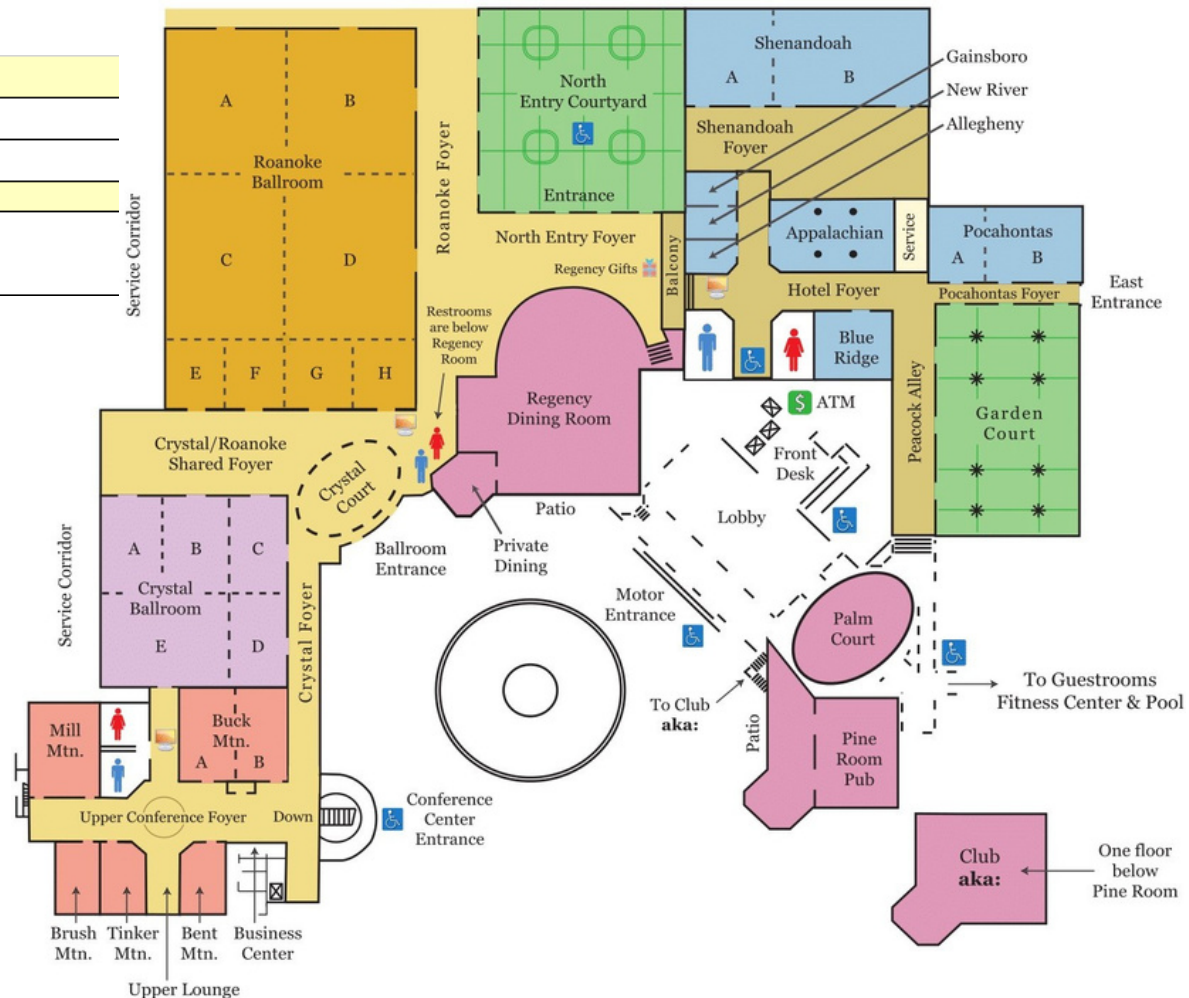
Tradeshow Exhibitor

Business	\$300
Non-profit Organization	\$200

Exhibitors are provided with a draped 6' table and a chair. Wi-fi and electricity are available.

New in 2022!

The VABF Tradeshow is in one large room along with the Silent Auction and coffee breaks. The VABF Tradeshow is located in Roanoke AB, next to the General Sessions and Conference meals.





Additional Sponsorship Opportunities - Custom sponsor packages available	
Youth Program Sponsor <i>see Cultivator sponsor level package.</i>	\$1,000
Taste of Virginia Expo & Social Sponsor <i>banner at event, ad in printed program & on vabf.org.</i>	\$800
Coffee Break Sponsor <i>see Pollinator sponsor level package.</i>	\$2,500
Hotel Key Sponsor <i>logo on all hotel guest keys & custom sponsor package .</i>	\$1,500
Media Sponsors contact us to arrange advertising, interviews, and for a Conference day pass including a meal ticket.	

A la Carte Printed Program & Website Advertising		Program Ad Dimensions
Printed Program Ad Full Page <i>with linked logo on vabf.org</i>	\$600	Full page: 7.5" x 10"
Printed Program Ad Half Page <i>with business listed on vabf.org</i>	\$375	1/2 page horizontal: 7.5" x 4.75"
Printed Program Ad 1/4 Page <i>with business listed on vabf.org</i>	\$250	1/4 page vertical: 3.75" x 4/75"



Contact Lindsay Newsome to discuss details about Sponsor Packages or Additional Sponsor Opportunities at 540.974.5767 or coordinator@vabf.org.

Register as a 2022 Conference Sponsor and Exhibitor at VABF.org!

Join our Team of Sponsors & Exhibitors and support the VABF mission to educate about, advocate for, and promote organic and biological farming and gardening!

