Beyond Sunflowers and Zinnias

setting yourself apart from the cut flower competition

Gwynn Hamilton





Get a Head Start

Beat them to Market



Extending your Season

with an earlier spring harvest

Biennials

Summer-seeded
Fall-planted
Spring-harvested
Superstars









Goldilocks

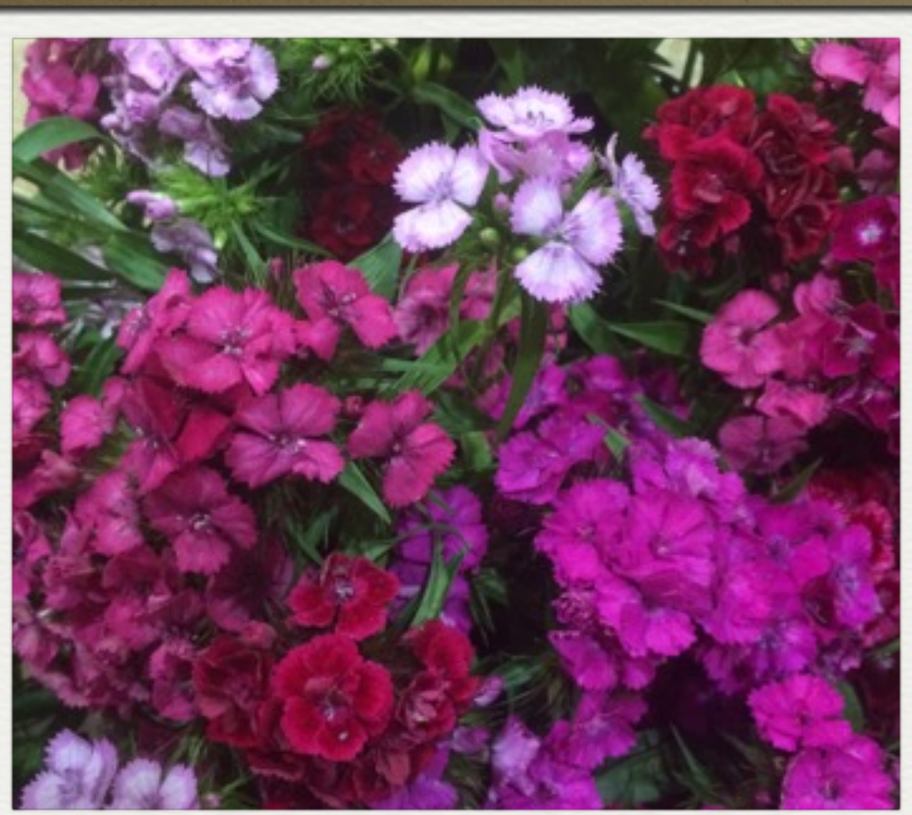
Indian Summer

Chim Chiminee

Irish Spring

Cherokee Sunset











biennials for warmer climates

Fall Direct-Seeded Spring-Harvested Blossoms









Fall Bulbs











Protected Spring Growing

minimal heat required































Extending Your Season

keep going after the zinnias have crashed









Consistent Production

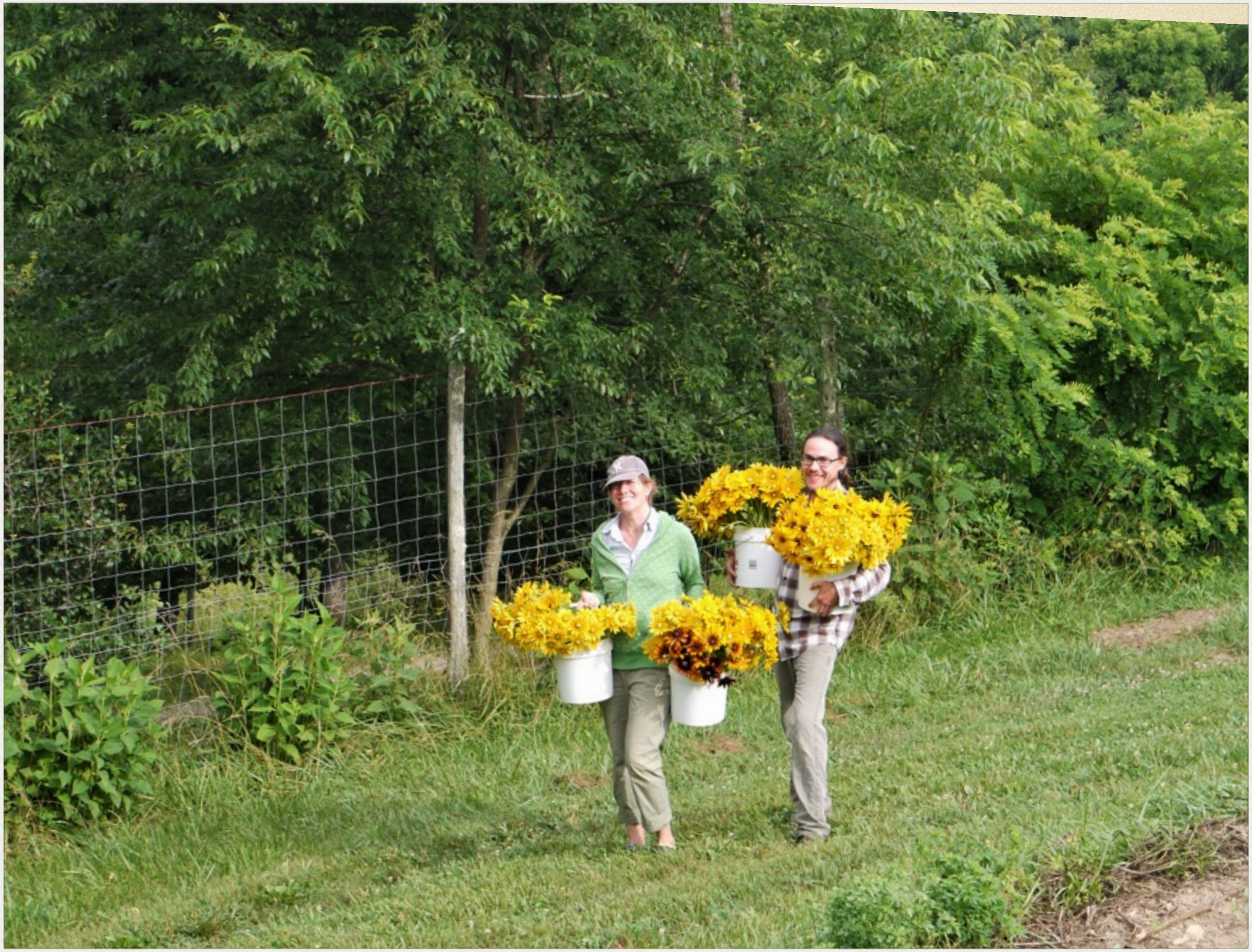
plan multiple successions

Plan your seeding calendar

Variety	Cell tray size	Qty t
isianthus	open flats	
lianthus, sweet & neon	200	4
oppies - all flavors	200	8
tock I	2/cell 98	6
ells of ireland	200	4
ucalyptus - 3 rows	200	8
napdragons I	200	8
elphinium - belladonna	200	6
tock 2	2/cell 98	6
elphinium cultorum	200	12
atice	200	6
ster mix	200	4
rkspur	200	6
gella	2/cell 98	1
abiosa	200	4
ternantha	200	4
ions	crates	al

Date	Variety	Cell tray size	Qty to seed	Destination
January 13	lisianthus	open flats		BHW
	dianthus, sweet & neon	200	400	GHE
January 20	poppies - all flavors	200	800	BHE
	stock 1	2/cell 98	600	GHE
	bells of ireland	200	400	
	eucalyptus - 3 rows	200	800	bed P
February 3	snapdragons 1	200	800	
	delphinium - belladonna	200	600	
	stock 2	2/cell 98	600	BHE
	delphinium cultorum	200	1200	
	statice	200	600	
Feb 10	aster mix	200	400	
	larkspur	200	600	
	nigella	2/cell 98	196	
	scabiosa	200	400	
Feb 17	alternantha	200	400	
	onions	crates	all	





FLOWER HARVEST CHART

Crop	Date	Bed	Quantity	Notes on harvest - quality, stem length, color, stage of production
feverfew	10	2	1 bucket	
tanacetum	10	2	1 bucket	
godetia greens	10	12	1 lg bu.	budding
poppies	11	GHW	100 ct	PEAK
poppies	12	u	90 ct	
veronica	B	per A	1 bucket	
yarrow	13	per A/B	½ bucket	
orlaya	13	G	~1 bucket	
poppies		GHW	~30	
larkspur. SHORT		H	2 bucket	
larkspur TALL		H	1 bucket	
stock		BHW	~20 ct	
stock		12	½ bucket	
delphinium		HH	~10 ct	
tanacetum		bed 2	1 bu	
yarrow yellow		per	1 bu	
ageratum		bed 1	1 bu	FIRST
cosmos		"	few	
snapdragons	13	9	2.5 buckets	
bupleurum	13	G	2 buckets	still some in G waiting to open
rudbeckia	"	2	1½ bu	FIRST
honeysuckle	13	F	½ bucket	









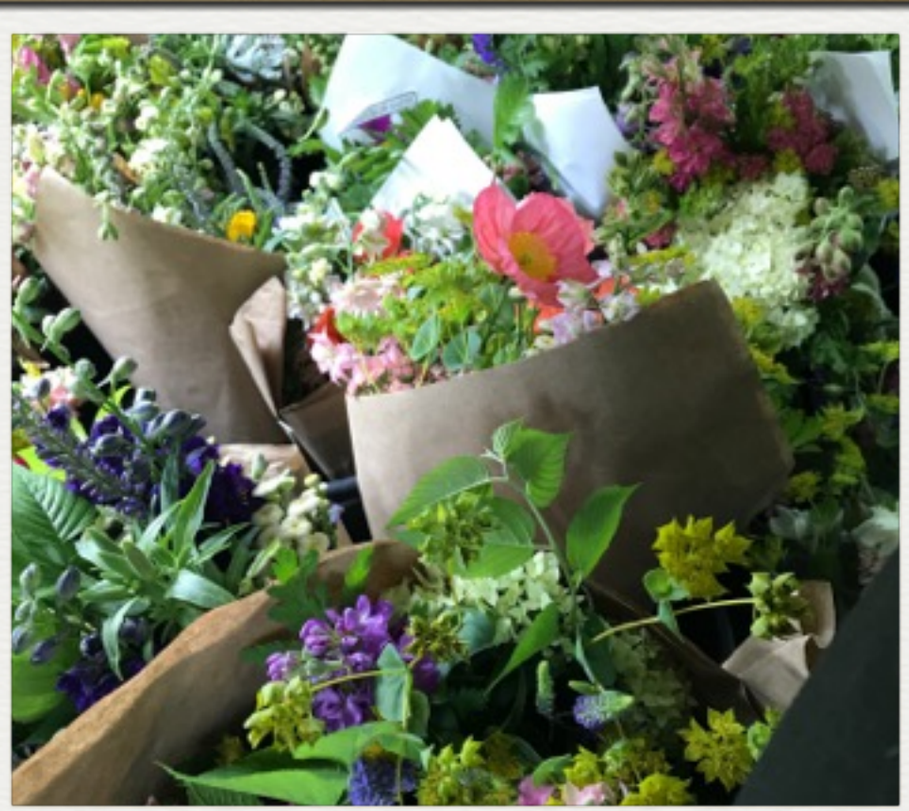


Add Greenery

boost and stretch your blossoms

















Recommended Favorites

something new to try















































Recommended Perennials

Peonies
Alliums
Echinops
Veronica
Yarrow
Greens and Herbs
More Peonies













A couple tips and tricks

to make the growing more successful













